

# TODAY ON THE RADIO

WEDNESDAY, MAY 4, 1932.

## OUTSTANDING EVENTS ON ALL STATIONS.

- 1:15-2:00 P. M.—Advertising Club Luncheon: Speaker, Lieut. Gov. Herbert H. Lehman—WABC. WMCA. WOR.
- 1:45-2:30 P. M.—Cleveland Advertising Club Luncheon: "Graft, Our Greatest National Menace," Bernarr MacFadden—WEAF.
- 2:30-3:00 P. M.—Rebroadcast From Berlin: Otto Kernbach's Band—WEAF.
- 4:00-4:30 P. M.—Rebroadcast From Honolulu: Speakers, James A. Farrell, Former President United States Steel Corporation; W. D. Farrington, Former Governor of Hawaii; W. Araki of National Foreign Trade Council—WABC, WPG (1.100 Kc.).
- 4:00-4:30 P. M.—Lewis Carroll Centenary Program, Columbia University; Speakers, Mrs. Alice Liddell Hargreaves, Original Alice in Wonderland; Dr. Nicholas Murray Butler, Professor H. M. Ayres; Music by Columbia Chorus and Orchestra—WJZ, KDKA (980 Kc.). WHAM (1.150 Kc.).
- 5:45-6:00 P. M.—"Prohibition Plainly Put." Joy Elmer Morgan, Editor Journal of National Education Association—WABC.
- 6:40-6:45 P. M.—"Block Aid." Wilton Lloyd-Smith, Chairman Block Community Organization—WABC.
- 8:00-8:15 P. M.—"The Star Boarder." Phil S. Hanna, Editor Chicago Journal of Commerce—WJZ, WHAM (1.150 Kc.).
- 9:00-9:30 P. M.—Concert Orchestra; Helen Morgan, Songs; Revelers Quartet—WEAF, WGY (790 Kc.).
- 9:00-12:00 P. M.—Sousa Memorial Concert. Direction Leopold Stokowski. Convention Hall, Philadelphia—WFAB (1.300 Kc.).
- 10:00-10:30 P. M.—Irvin S. Cobb Interviewed by Grantland Rice; Haenschens's Orchestra—WEAF, WGY (790 Kc.), WFIC (1.060 Kc.).
- 10:30-11:00 P. M.—Concert Orchestra; Nina Koshetz, Soprano—WEAF, WGY (790 Kc.).
- 11:00-11:15 P. M.—"Why Should Women Be Interested in Government?" Representative Mary T. Norton of New Jersey—WABC, WPG (1.100 Kc.).
- 11:15-11:45 P. M.—Rochester Civic Orchestra; Guy Fraser Harrison, Conductor—WJZ, WHAM (1.150 Kc.).

### WNYC—570 Kc

- 11:00 A. M.—Police Aviation Report: Civic Information
- 11:05—Marston Ensemble
- 11:15—Let Them Hear—Mary Van Horn
- 11:30—Marston Ensemble
- 11:40—Athletics for Boys—Irving Jaffee
- 11:50—Keeping Well—Dr. John Oberwager
- 6:00 P. M.—Board of Education Program
- 7:00—Wohlmann Musicales
- 7:30—Time: Police Alarms
- 7:35—At War With Insects—Prof. Axel L. Melander
- 7:55—How Far Can We Go With Freud?—George H. Smith
- 8:15—Harriet Joyce, Harp
- 8:30—Carpathian Russian Choir
- 9:00—Aiding Unemployment—Frank Taylor, Commissioner Public Welfare
- 9:10—Hassell Musicales
- 9:30—Ferrante Orch.

### WMCA—570 Kc

- 8:00 A. M.—Organ Recital
- 8:15—Selig Shelby, Tenor
- 8:30—Women—Athale Brown
- 8:45—Al Woods, Songs
- 9:00—Beauty Talk
- 9:15—Food Talk; Organ
- 9:30—Modern Living
- 10:00—Gym Class; News
- 10:20—French Lessons
- 10:30—Gordon Clark, Tenor
- 10:45—Sonya Merkel, Soprano; Leonid Martov, Baritone
- 12:00—Midday Message—Dr. Christian F. Reiser
- 12:15 P. M.—Jolly Friar
- 12:30—Stock Quotations
- 1:00—Variety Program
- 1:15—Advertising Club Luncheon: Speaker Lieut. Gov. Herbert H. Lehman
- 2:00—Theatre Review
- 2:05—Rae Fox, Ukulele
- 2:10—Sport Chat
- 2:15—Dance Marathon
- 2:30—Blue Orch.
- 3:00—Dance Marathon
- 3:30—French Musicales
- 4:00—Max and Morris
- 4:15—Naida Nardi, Songs
- 4:30—Greenfield Trio
- 4:45—Beauty Talk
- 5:15—Studio Music
- 5:30—Daffiness Boys, Songs
- 5:45—Junior Smith
- 10:00—Dance Marathon
- 10:15—Lucille Peterson, Songs
- 10:30—Three Little Funsters
- 10:45—Dance Marathon
- 11:00—Oakland's Orch.
- 11:30—Tucker Orch.
- 12:00—Theatre Review
- 12:05 A. M.—Bernie's Orch.
- 12:20—Studio Program
- 12:35—Four Eton Boys
- 1:05—Sissie's Orch.
- 1:35—Rees Orch.
- 2:05—Sleepy Time Club

### WEAF—660 Kc

- 6:45 A. M.—Exercises
- 8:00—Gene and Glenn
- 8:15—Morning Devotions
- 8:30—Cheerio; Inspirational Talk and Music
- 9:00—Morning Glee Club
- 9:15—E. H. Smith, Poetry
- 9:30—Laugh Club
- 9:45—Our Daily Food—Colonel Goodbody; Judge Gordon
- 10:00—Claude W. Moye, Hill Billy Songs
- 10:15—Food Talk; Adia Kuznetzoff and Zinaida Nicolina, Songs
- 10:30—Talk—Elizabeth May; Vee Lawnhurst, Piano
- 10:45—Cooking Talk
- 11:00—Keeping Up With Daughter—Sketch
- 11:15—Household Institute
- 11:30—Marionettes Band
- 12:00—Clara Savage Little-dale, Speaker; Grace Ellis, Hostess; Theodore Webb, Baritone; Eddie Dunham, Organ
- 12:15 P. M.—George Washington—Charles Long
- 12:30—Black and Gold Orch.
- 1:00—Market Reports
- 1:15—Funk Orch.
- 1:45—Cleveland Advertising Club Luncheon: "Graft—Our Greatest National Menace—Bernarr MacFadden"
- 2:30—Rebroadcast From Berlin: Otto Kernbach's Band
- 3:00—With a Senator's Wife in Washington—Mrs. Frances Parkinson Keyes
- 3:30—Woman's Review
- 4:00—Pilgrims Chorus
- 4:30—Bridge—Ely Culbertson
- 4:45—The Lady Next Door
- 5:00—The Gardener and Her Community—Richardson Wright
- 5:15—Skippy—Sketch
- 5:30—King Orch.
- 5:45—Schirmer and Schmitt, Piano Duo
- 6:00—Sert Room Orch.
- 6:30—Mountaineers Music
- 6:45—The Delinquent Taxpayer—Merle Thorpe
- 7:00—Jacques D'Avrey, Tenor
- 7:15—Concert Orch.
- 7:45—The Goldbergs—Sketch
- 8:00—Big Time—Sketch
- 8:30—Old Counselor; Symphony Orch.
- 9:00—Concert Orch.; Helen Morgan, Songs; Revelers Quartet
- 9:30—Concert Orch.; Gladys Rice, Soprano; Lewis James, Tenor
- 10:00—Irvin S. Cobb, Interviewed by Grantland Rice; Haenschens's Orch.
- 10:20—Concert Orch.; Nina Koshetz, Soprano

### WOR—710 Kc

- 11:00—Nelle Revell—Interview
- 11:15—Lopez Orch.
- 11:45—Beal Street Nights—Sketch
- 12:00—Ralph Kirbery, Songs
- 6:45—Topics in Brief—Lowell Thomas
- 12:05 A. M.—Rogers Orch.
- 12:30—Agnew Orch.
- 6:45 A. M.—Gym Classes
- 8:00—Al Woods, Songs
- 8:15—Studio Ensemble
- 8:30—Martha Manning—Talk
- 8:45—Studio Orch.
- 9:00—Kath'rine 'n' Calliope
- 9:30—Joseph Bier, Songs
- 9:45—Shopping—Talk
- 10:00—Pure Food—Alfred W. McCann
- 11:00—Beauty Questions
- 11:15—Pauline Haggard, Piano
- 11:30—Salons of America—Wood Gaylor
- 11:45—Riverdale—Sketch
- 12:00—Personality Plus—Marie Hale
- 12:15 P. M.—Furs—Dagmar Perkins
- 12:20—Music: Beauty Talk
- 12:30—Garden Club
- 12:35—Berger's Ensemble
- 1:00—Dixie Revelers
- 1:05—Midday Diversions
- 1:15—Same as WMCA
- 2:00—Summer Ground Covers—Montague Free, Brooklyn Botanical Gardens
- 2:15—Singing Lessons—Joseph Regneas
- 2:30—Spanish Lessons
- 2:45—Mary Windsor, Songs
- 3:00—Robert Pereda, Organ
- 3:30—Ariel Ensemble
- 4:00—John Morelli, Tenor
- 4:15—Newark String Quartet
- 4:45—Radio Dancing Class
- 5:00—Kathleen Gordon, Songs
- 5:05—Good Luck Period
- 5:15—Stanley Brain, Organ
- 5:30—Woodworth Orch.
- 6:00—Uncle Don
- 6:30—Melody Racketeers
- 6:45—Percy Hemus, Songs
- 7:00—Frances Langford, Songs
- 7:15—Bobby Cruikshank and Vincent Richards Interviewed by Ford Frick
- 7:30—Berger's Orch.
- 8:00—Chandu the Magician
- 8:15—Frank and Flo, Songs
- 8:30—Deep River Orch.
- 9:00—Musical Review
- 9:15—So This Is Love—Sketch
- 9:30—Jerry Macey and Ed Smalley, Songs
- 9:45—Market and Halsey Street Playhouse
- 10:15—Red Lacquer and Jade
- 10:45—Florence Case, Songs
- 11:00—Time, Weather
- 11:02—Warren Orch.
- 11:30—Moonbeams

### WJZ—760 Kc

- 7:30 A. M.—Song for Today: Lowell Patton, Organ; Gloria Layey, Contralto; Fenwick Newell, Tenor
- 7:45—Jolly Bill and Jane
- 8:00—Lant' Trio
- 8:15—Phil Cook, Songs
- 8:30—String Ensemble
- 8:45—John Fogarty, Tenor
- 9:00—String Ensemble
- 9:15—Muriel Pollock, Vee Lawnhurst, Piano Duo
- 9:30—Chuck, Ray and Gene, Songs; Irma Glen, Organ
- 9:45—Alexander McQueen, Narrator; String Ensemble
- 10:00—Beauty Talk—Beatrice Mable
- 10:15—Clara, Lu and Em
- 10:30—Our Daily Food—Colonel Goodbody; Judge Gordon
- 10:45—Mothers' Program—Mrs. Sidney Booth and Alfred S. Cook
- 11:00—Singing Strings
- 11:30—Ray Heatherton, Songs; Dance Orch.
- 11:45—Beauty—Ruth Jordan; John Fogarty, Tenor
- 12:00—Talk—Mrs. Julian Heath
- 12:15 P. M.—Pat Barnes—Dramatic Sketch; Larry Larsen, Organ
- 12:30—Kemp Orch.
- 1:00—Weather Reports
- 1:03—Boys Day in Athletics—Alonzo A. Stagg, Athletic Director; University of Chicago
- 1:08—Stokes Orch.
- 1:30—Farm and Home Hour: Government, Economy and Confusion—Wheeler McMillen, Associate Editor, The Country Home; April Weather and Crops—J. B. Kincer; Farm Facts About Foreign Lands—L. A. Wheeler
- 2:30—Stokes Orch.
- 2:45—Lum and Abner, Comedy Duo
- 3:00—Stokes's Orch.
- 3:15—Legion of The Stolen Soul—Edward H. Thompson
- 3:30—Hello, Marie—Skit
- 3:45—Stokes's Orch.
- 4:00—Lewis Carroll Centenary Program; Columbia University; Speaker, Mrs. Alice Liddell Hargreaves, Original Alice in Wonderland; Dr. Nicholas Murray Butler; Professor Harry M. Ayres; Chorus of 120 Girl Voices; Columbia Orchestra
- 8:00—Jingle Joe, Songs

- 5:15—Lolita Gainsborg, Piano; Godfrey Ludlow, Violin
- 5:30—The Singing Lady
- 5:45—Little Orphan Annie
- 6:00—Music Treasure Box: Pierre Key, Narrator; Ossip Gabrilowitsch, Speaker
- 6:15—William Wirges and Joe Kahn, Piano Duo; John Cali, Guitar; Curt Peterson, Baritone
- 6:30—Artz Orch.; Ward
- 7:00—Amos 'n' Andy
- 7:15—Believe It or Not—Robert L. Ripley; Salter's Orch.
- 7:30—Stebbins Boys—Sketch
- 7:45—Billy Jones and Ernie Hare, Songs
- 8:00—The Star Boarder—Phil S. Hanna, Editor, Chicago Journal of Commerce
- 8:15—Piano Quartet: Vocal Trio
- 8:30—Pasternack's Orch.; Oliver Smith, Tenor
- 9:00—Mammon and the Archer—Sketch
- 9:30—Olson Orch.; Ethel Shutta, Songs; Jack Benny, Comedy
- 10:00—Noian Orch.; Male Quartet
- 10:15—McCravy Brothers, Songs
- 10:30—Arden Orch.; Tom Brown, Tenor
- 10:45—Pickens Sisters, Songs
- 11:00—Slumber Music
- 11:15—Rochester Civic Orch.; Guy Fraser Harrison, Conductor
- 11:45—Cook, Orch.
- 12:00—Calloway Orch.
- 12:30 A. M.—Kyte's Orch.

### WABC—860 Kc

- 7:30 A. M.—Organ Reveille
- 8:00—Salon Musicales
- 8:30—Rhythm Kings
- 9:00—Jack Little, Songs
- 9:15—Melody Magic
- 9:30—Tony's Scrapbook
- 9:45—Song Recital
- 10:00—Novelty Trio
- 10:15—Melody Parade
- 10:45—Four Clubmen
- 11:00—Beauty—Neil Vinick
- 11:15—The Mystery Chef
- 11:30—Round the World Cooking School
- 11:45—Peggy Keenan, Sandra Phillips, Piano Duo
- 12:00—Brewer Orch.
- 12:30 P. M.—Singing Chef
- 12:45—Maple City Four
- 1:00—Hall Orch.
- 1:15—Sames as WMCA
- 2:00—Aunt Jemima, Songs
- 2:15—Helen Board, Soprano
- 2:30—Elizabeth Barthell, Songs; Berrens's Orch.
- 2:45—Baion Orch.
- 3:15—Ann Leaf, Organ; Ben Alley, Tenor; Talk—Dorothy Chase
- 3:30—Arthur Jarrett, Songs
- 3:45—Four Eton Boys
- 4:00—Rebroadcast From Hawaii, Foreign Trade Convention, Honolulu; Speakers, James A. Farrell, Former President U. S. Steel Corporation; W. Araki, Secretary, Pan-Pacific Committee, National Foreign Trade Council; W. D. Farrington, Former Governor of Hawaii; Hawaiian Music
- 4:30—Lewis Carroll Centenary Program; Symphony Orch., Howard Barlow, Conductor; Mixed Quartet
- 5:00—Kathryn Parsons, Songs
- 5:15—Bill Schudt's Going to Press; The Country Weekly—John T. Tutthill Jr., Publisher, Patchogue (L. I.) Advance
- 5:30—Bradford Browne and Al Llewellyn, Songs
- 5:45—Prohibition Plainly Put—Joy Elmer Morgan, Editor Journal of National Education Association
- 6:00—Connie Boswell, Songs
- 6:15—Stern Orch.
- 6:40—Block Aid—Wilton Lloyd-Smith, Chairman, Block Community Organization
- 6:45—Bing Crosby, Songs
- 7:00—Myrt and Marge
- 7:15—Voorhees Orch.; Lanny Ross, Tenor
- 7:30—Easy Aces—Sketch
- 7:45—Morton Downey, Tenor; Renard's Orch.
- 8:00—Interview With Princess Murat; Male Quartet; Vantrea Orch., Male Quartet
- 8:15—Singin' Sam
- 8:30—Kate Smith, Songs
- 8:45—Gloom Chasers—Colonel Stoopnagle and Budd
- 9:00—Eddie Dunstader, Organ; Male Quartet
- 9:15—Columbians Orch.
- 9:30—Crime Club—The Clue of the Twisted Candle
- 10:00—Ruth Etting, Songs; Shikret's Orch.
- 10:15—Adventures in Health—Dr. Herman N. Bundesen, Health Commissioner of Chicago
- 10:30—Norman Brokenshire, Welcome Lewis, Contralto; Brusloff's Orch.
- 10:45—Street Singer
- 11:00—Why Should Women Be Interested in Government?—Representative Mary T. Norton of New Jersey
- 11:15—Symphony Orch. Direction Howard Barlow
- 11:30—Redman Orch.
- 12:00—Duchin Orch.
- 12:30 A. M.—Lombardo Orch.
- 1:00—Hopkins's Orch.
- 1:30—Friedman Orch.